CRF®

TCT® PLUS™ AFRICA

SHAPING THE FUTURE OF CARDIOVASCULAR CARE IN AFRICA

INDUSTRY PARTNERSHIP OPPORTUNITIES

JANUARY 28–30, 2027

RADISSON BLU HOTEL & CONVENTION CENTER, TUNIS
TUNIS, TUNISIA

TCTPlusAfrica.com



Managed By M.I.C.E Group

WHY AFRICA?
WHY NOW?



Africa is at the forefront of cardiovascular transformation. With increasing investment in healthcare, expanding access to advanced therapies, and growing demand for education and innovation, the region presents significant opportunities for collaboration and growth. TCT® Plus Africa brings together physicians, healthcare leaders, and industry partners to help shape the future of cardiovascular care across the continent.

WHY PARTNER WITH TCT® PLUS AFRICA?

ACCESS

Connect with physicians, healthcare leaders and decision-makers across Africa.

VISIBILITY

Elevate your brand before, during, and after the meeting.

EDUCATION

Support scientific advancement through world-class education and training.

INNOVATION

Showcase technologies and solutions shaping the future of cardiovascular care.

ENGAGE WITH

- Physicians
- Interventional Cardiologists
- Cardiac Surgeons
- Allied Health Professionals
- Industry Professionals
- Researchers

SUPPORTER DEADLINES

Key dates to secure your partnership and ensure maximum visibility at TCT® Plus Africa.



Letter of Commitment

September 30, 2026

Payment to be deposited

15 days after confirmation and signed agreement

Timely commitment and payment help us plan an **exceptional experience** for our partners, participants, and the entire cardiovascular community.

STRATEGIC SPONSORSHIP



150,000 USD

The strategic sponsorship is the highest level of collaboration, offering unmatched visibility, influence, and engagement opportunities across TCT® Plus Africa.

MARKETING AND COMMERCIAL PACKAGE 140,000 USD

- Prominent, large exhibition booth in a prime hall location (8x3=24m^2)
- Recognition as a Strategic Sponsor across all printed conference materials
- Visibility as a Strategist Sponsor across all conference hall banners
- Five (5) complimentary tickets to the conference dinner
- Complimentary advertisement placement in the conference publication
- Company brochure (maximum 8 xA4 pages) included in all delegate bags *(materials to be supplied by the sponsor)*
- Opportunity to feature up to two (2) branded signs within a session room
- Option to collaborate with organizers in developing an industry-specific session
- One 30-minute sponsored presentation slot

EXCLUSIVE FEATURE

One 30-Minute Sponsored Presentation Slot

Position your organization as a leader by delivering a high-impact presentation to an engaged audience of cardiovascular specialists and decision-makers.

EDUCATIONAL GRANT PACKAGE 10,000 USD

- 30 Industry Professional Full Access Badges

All benefits are subject to the terms and conditions outlined in the sponsorship agreement.

PREMIUM PARTNERSHIP OPPORTUNITIES



Elevate your impact at TCT® Plus Africa with premium opportunities designed to maximize your visbility, engagement, and influence.

DIAMOND SPONSORSHIP

100,000 USD

MARKETING AND COMMERCIAL PACKAGE 90,000 USD

- Prominent, large exhibition booth in a prime hall location (8x2=16m^2)
- Recognition as a Diamond Sponsor across all printed conference materials
- Visibility as a Diamond Sponsor across all conference hall banners
- Five (5) complimentary tickets to the conference dinner
- Complimentary advertisement placement in the conference publication
- Company brochure (maximum 8 xA4 pages) included in all delegate bags *(materials to be supplied by the sponsor)*
- Opportunity to feature up to two (2) branded signs within a session room
- Option to collaborate with organizers in developing an industry-specific session

EDUCATIONAL GRANT PACKAGE 10,000 USD

- 30 Industry Professional Full Access Badges

PLATINUM SPONSORSHIP

80,000 USD

MARKETING AND COMMERCIAL PACKAGE 72,000 USD

- Prominent, large exhibition booth in a prime hall location (6x2=12m^2)
- Recognition as a Platinum Sponsor across all printed conference materials
- Visibility as a Platinum Sponsor across all conference hall banners
- Four (4) complimentary tickets to the conference dinner
- Complimentary advertisement placement in the conference publication
- Company brochure (maximum 8 xA4 pages) included in all delegate bags *(materials to be supplied by the sponsor)*
- Opportunity to feature up to one (1) branded sign within a session room
- Option to collaborate with organizers in developing an industry-specific session

EDUCATIONAL GRANT PACKAGE 8,000 USD

- 25 Industry Professional Full Access Badges

All benefits are subject to the terms and conditions outlined in the sponsorship agreement.

PARTNERSHIP OPPORTUNITIES



Flexible partnership options designed to deliver meaningful visbility, engagement, and value.

GOLD SPONSORSHIP

50,000 USD

MARKETING AND COMMERCIAL PACKAGE

44,000 USD

- Large exhibition booth in the exhibition hall (4x2=8m^2)
- Recognition as a Gold Sponsor across all printed conference materials
- Visibility as a Gold Sponsor across all conference hall banners
- Two (2) complimentary tickets to the conference dinner
- Company brochure (maximum 4 xA4 pages) included in all delegate bags *(materials to be supplied by the sponsor)*

EDUCATIONAL GRANT PACKAGE

6,000 USD

- 20 Industry Professional Full Access Badges

SILVER SPONSORSHIP

25,000 USD

MARKETING AND COMMERCIAL PACKAGE

20,000 USD

- Medium exhibition booth in the exhibition hall (3x2=6m^2)
- Recognition as a Silver Sponsor across all printed conference materials
- Company brochure (maximum 2 xA4 pages) included in all delegate bags *(materials to be supplied by the sponsor)*

EDUCATIONAL GRANT PACKAGE

5,000 USD

- 15 Industry Professional Full Access Badges

BRONZE SPONSORSHIP

20,000 USD

MARKETING AND COMMERCIAL PACKAGE

16,000 USD

- Medium exhibition booth in the exhibition hall (2x2=4m^2)
- Recognition as a Bronze Sponsor across all printed conference materials

EDUCATIONAL GRANT PACKAGE

4,000 USD

- 10 Industry Professional Full Access Badges

All benefits are subject to the terms and conditions outlined in the sponsorship agreement.

SPONSORSHIP COMPARISON

Six levels of partnership. One mission to advance cardiovascular care across Africa.

	STRATEGIC SPONSORSHIP 150,000 USD	DIAMOND SPONSORSHIP 100,000 USD	PLATINUM SPONSORSHIP 80,000 USD	GOLD SPONSORSHIP 50,000 USD	SILVER SPONSORSHIP 25,000 USD	BRONZE SPONSORSHIP 20,000 USD
Exhibition Booth	Large, Prime 8x3 = 24m²	Large, Prime 8x2 = 16m²	Large, Prominent 6x2 = 12m²	Large 4x2 = 8m²	Medium 3x2 = 6m²	Small 2x2 = 4m²
Printed Material Recognition	✓	✓	✓	✓	✓	✓
Banner Recognition Level	✓	✓	✓	✓	—	—
Conference Dinner Tickets	5 Tickets	5 Tickets	4 Tickets	2 Tickets	—	—
Complimentary Program Advertising Space	✓	✓	✓	—	—	—
Corporate Signage in Session Room	Max 2 Signs	Max 2 Signs	Max 1 Sign	—	—	—
Industry Session Development	✓	✓	✓	—	—	—
Sponsoted Session	✓	—	—	—	—	—
Industry Professional Full Access Badges	30	25	20	15	10	5

All benefits are subject to the terms and conditions outlined in the sponsorship agreement.

BRAND ACTIVATION OPPORTUNITIES

Maximize your brand's impact with high-visibility opportunities that enhance engagement across the conference experience.



MOBILE APP BANNERS

Put your brand in front of every attendee with prominent banner placements in the official conference app.



CHARGING STATIONS

Keep attendees powered up while keeping your brand front and center.



FACULTY LOUNGE SPONSORSHIP

Support our faculty with an exclusive lounge experience branded with your company.



LANYARDS

Your logo on every badge worn by attendees, speakers, and staff throughout the event.



LOUNGE SPONSORSHIP

Create a branded space where attendees can connect, relax, and recharge.



WI-FI SPONSORSHIP

Connect attendees and your brand every time they go online.



HANDS-ON TRAINING SPONSORSHIP

Showcase your solutions through exclusive hands-on training sessions and workshops.

A valid **sponsorship package** is required to select any of the listed opportunities.

Priority will be given based on **request date** and **sponsorship package level**.

Let's build the right opportunity for you.
Contact us to customize your sponsorship!

CONTACT

Mr. Bahri Touil
Local Organizer

industry@micetunisia.com

BOOKING FORM

Please complete and submit this application. All opportunities, including other opportunities, are offered on a **first-come, first-served basis**.

CONTACT DETAILS

Contact Name

Company Name

Email

Contact Number

SPONSORSHIP PACKAGES

- ☐ Strategic
- ☐ Diamond
- ☐ Platinum
- ☐ Gold
- ☐ Silver
- ☐ Bronze

OTHER OPPORTUNITIES

Interested in additional opportunities not listed above? Please specify.

TERMS & CONDITIONS

- All payments must be finalized within 15 days of confirmation of PO and signed agreement.
- Payment is accepted in Tunisian Dinar and U.S. dollars.
- The agreement must be signed and sent to MICE Tunisia no more than five (5) days afler you receive confirmation of your booking.
- There is a cancellation fee of 50% of your total agreement, in the event that you have to cancel your booking.

AUTHORIZED SIGNATURE

Signature

Name

Title

CONTACT

Mr. Bahri Touil
Local Organizer
industry@micetunisia.com

EXHIBITION AND SPONSOR EXPERIENCE

A dynamic setting for meaningful connections and brand visibility.

RADISSON BLUE HOTEL & CONVENTION CENTER

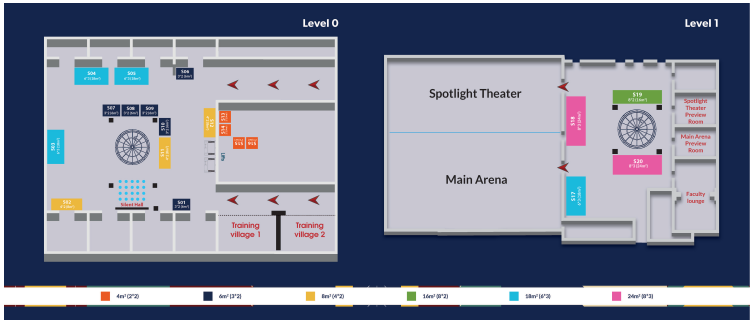
TUNIS, TUNISIA

A premier venue offering modern facilities, exceptional service, and a comfortable environment for productive interactions.



CENTRALLY LOCATED EXHIBITION SPACE

Conveniently positioned to maximize visibility, traffic flow, and engagement.



**Floorplan is subject to change.*

NETWORKING OPPORTUNITIES

COFFEE BREAKS

Engage with attendees in a relaxed and welcoming atmosphere.

INDUSTRY ENGAGEMENT AREAS

Connect with potential partners and key decision-makers.

MULTIPLE TOUCHPOINTS

Multiple touchpoints to connect, engage and build lasting relationships.

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For partnership opportunities:

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TCTPlusAfrica.com

الجمهورية التونسية
République Tunisienne
وزارة الصحة
Ministère de la santé

STCCCV
Société Tunisienne de Cardiologie & de Chirurgie Cardio-Vasculaire

EgSC
EGYPTIAN SOCIETY OF CARDIOLOGY

PAN-AFRICAN SOCIETY OF CARDIOLOGY
PASCAR

MAGDI YACOUB HEART FOUNDATION

Managed By
M.I.C.E Group