



TCT

NOVEMBER 4–6, 2021

An In-Person Experience Broadcast LIVE

Orange County Convention Center
Orlando, Florida

#TCT2021

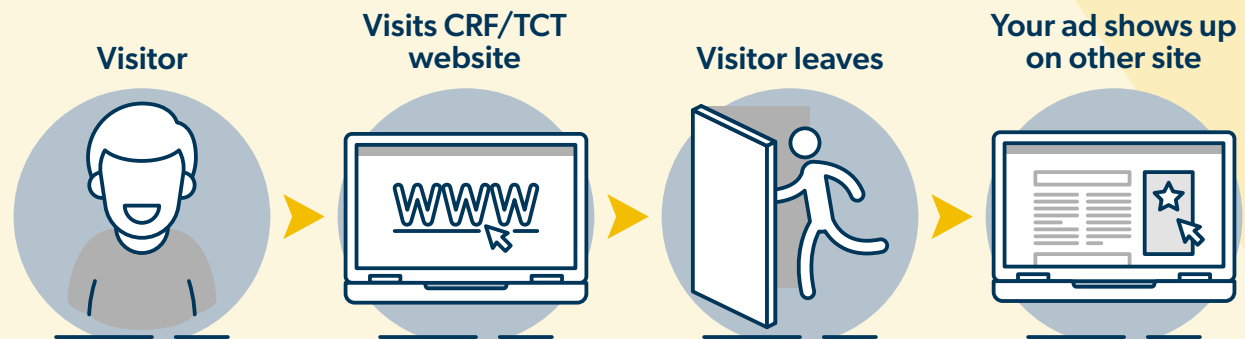
Banner Ad Retargeting Packages

Reach Your Hard to Find, Core Audiences.

What is Retargeting?

Retargeting uses cookies to follow visitors of one site and reach those same visitors with your ads on other sites. With CRF you can retarget and deliver ads directly to TCT's audience wherever they go online.

How Retargeting Works



The Power of Retargeting

Our highly targeted and desirable TCT audience becomes your audience after TCT ends. Your ads will appear on major websites and mobile apps, following the TCT audience wherever they go.



Build your brand

Create awareness, stay top of mind and increase conversions.



Quantify your ROI

Track impressions and conversions from your own dashboard.



Reach the right audience

Your hard to find audience comes to TCT and now you can target messages directly to them.



Extend your exposure

Reach your key audience for months after TCT.